

Alicia Pon, PhD Candidate, MHSc

Professional History

Alicia has served as a clinical therapist, a lecturer and a practice researcher. For the past 15 years, she holds clinical and consultant positions in specialized clinics and organizations in Hong Kong. As a Consultant for an international consulting firm, having bases in Singapore, Shanghai and Hong Kong, Alicia specializes in facilitating executives and hi-potential managers in making behavioral and cognitive changes. She worked with a range of multinational firms in providing assessment, development planning, multi-rater feedback, and personal coaching. In the clinical settings, Alicia has vast experience in providing psychotherapy for individuals and families with social, psychological and emotional difficulties. Her specializations include expressive arts therapy, play therapy, cognitive behavioral therapy and family therapy.

Credentials & Professional Associations

- PhD Candidate, University of Hong Kong, 2005-2009
- MHSc, University of Sydney, 2004
- Certified Thanatologist, Association for Death Education and Counseling
- Registered Play Therapist, Association for Play Therapy
- Registered Social Worker, Social Worker Registration Board
- Member, The Hong Kong Psychological Society

Coaching Approach

Alicia adopts evidence-based tools and processes in assessing and planning of coaching and interventions for her clients. Empirically tested tools such as biographical and psychological assessments, evaluation of 360 multi-rater feedbacks and profile of success are used to identify strengths and development opportunities of clients. Alicia adopts a strength based approach to help clients to build self awareness, identify strengths and challenges, and develop strategies to enhance individual and organizational effectiveness.

Professional Experience

- Consultant, Mobley Group Pacific (2005-present)
- Teaching Consultant, University of Hong Kong (2009)
- Psychologist, Psychology Resources Limited, Hong Kong (2009)
- Part-time Lecturer, Baptist University, Hong Kong (2007-Present)



Level / Function Expertise

Business Leaders
Division Managers
Women Executives

Coaching Focus

Diversity management
Major transitions
Targeted skills

Industry & Sector Knowledge

Hotel
Food & Beverage
Public Sector
Hospital

Representative Clients

McDonald's
Mandarin Oriental
Philips
Hong Kong Jockey Club
Coca-Cola
Gillette