

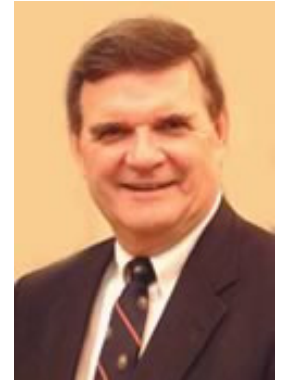
William H. Mobley, Ph.D.

Professional History

Dr. Mobley has devoted his career to the development and effectiveness of leaders and organizations. He has served as corporate manager of HR research and succession planning; a university professor, dean and president; founder of three companies; an organizational consultant and executive coach. For the past 15 years he has resided in Asia where he started the Global Research Consortia (GRC); launched the PDI Hong Kong and Shanghai offices and led PDI A/P; For the past six years, has led his own firm, working with a number of multinational firms on executive talent development and coaching; organizational culture and change; and organizational effectiveness with particular emphasis on the Asia Pacific region. He has recently published an article on his organizational culture work in China (Harvard Business Review China, March, 2005) and is executive editor of Advances in Global Leadership, JAI/Elsevier, 2005, 2003, 2001, 1999).

Credentials & Professional Associations

- Ph.D. in Industrial/Organizational Psychology, University of Maryland, 1971
- Registered Psychologist, Hong Kong, 2000-present
- Fellow – American Psychological Association (APA)
- Fellow – American Psychological Society (APS)
- Fellow – Society for Industrial/Organizational Psychology (SIOP)
- Visiting Fellow, Cornell University, CAHRS, 1994
- US Representative, Pacific Economic Cooperation Council (PECC), 1998-present
- Organizing Committee, China-US Relations Conference, US, 2004; Beijing, 2005
- Honorary Professor, Chinese University of Hong Kong, 2002-present
- Honorary Professor, University of the Americas, Pueblo, Mexico, 1998-present
- Senior Fulbright Scholar, National Taiwan University, 1978-79



Level / Function Expertise

CEO
Executives
Regional & Country MD's
Division Managers
Business Unit Leaders

Coaching Focus

Inter-cultural effectiveness
Major transitions
Matrix management
Targeted skills
Virtual team management

Industry & Sector Knowledge

Financial Services
Manufacturing
IT/Telecom
Pharmaceuticals

Representative Clients

AVIVA
BASF
Corning
E & Y
Lenovo
Medtronic
Microsoft
Pfizer

- Industrial/Organizational Division of the American Psychological Association
- China Business Research Association
- International Association of Applied Psychology
- Academy of Management
- Shanghai AMCHAM, T & D Committee

Coaching Approach

Bill serves as mirror and probe of apparent and latent strengths as well as blind spots and development needs for increasing individual and organizational effectiveness

Professional Experience

- Managing Director, Mobley Group Pacific Shanghai and Hong Kong, 2002-present
- Professor of Management and Advisor for Executive Education, China Europe International Business School (CEIBS) Shanghai, 2001-2009
- Managing Director, PDI Asia Pacific Hong Kong, 1998-2004
- Founder and President, Global Research Consortia (GRC) Hong Kong, Dallas & London, 1994-2002
- President, Texas A&M University College Station, TX 1988-1994

Others

- Mobley Group, I/O Psychologists, 1973-1988; reactivated as Mobley Group Pacific, 2002-present
- University of South Carolina, Professor of Organizational Behavior, 1973-1980
- Carnegie Mellon University, Adjunct Professor, 1971-1973
- PPG Industries, Manager HR Research & Succession Planning, 1971-1973